

# The Blue Ridge Chemist

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Virginia Blue Ridge Section, American Chemical Society



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## AIChE

**American Institute of Chemical Engineers**

## Joint Meeting

## ACS

**American Chemical Society**

**ETS, Inc. Hosts September Meeting**

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<http://membership.acs.org/v/vbr>

## VIRGINIA BLUE RIDGE SECTION AMERICAN CHEMICAL SOCIETY

**626<sup>th</sup> SECTION MEETING**

**Hosted by ETS, Inc.**

**Tuesday, September 15, 2009**

### PROGRAM:

- 5:30-6:00 Social Time, ETS Training Room
- 6:00-7:00 Dinner, ETS Training Room
- 7:00-8:00 Talk, ETS Training Room

The social time, dinner, and meeting will all take place in the Training Room at ETS, Inc. (see the map on page 7). This will be a joint meeting of ACS with AIChE. The speaker will be Cabell Brand talking about his book "If Not Me Then Who".

The meal will be catered by Szechuan Restaurant and will be a Chinese buffet with vegetarian options. The dinner is \$14, with students and retired members being half price.

Reservations for the meal must be made by Tuesday, September 8. ACS people can send them to William Lokar by phone at (434) 544-8631, or by email to [lokar\\_w@lynchburg.edu](mailto:lokar_w@lynchburg.edu), or by mail to William Lokar, School of Sciences, Lynchburg College, Lynchburg, VA 24501. AIChE people can send them to Christina Clark by phone at (540) 265-0004 ext. 216, or by e-mail to [christinac@etsi-inc.com](mailto:christinac@etsi-inc.com), or by mail to ETS, Inc., 1401 Municipal Road, NW, Roanoke, VA 24012-1309.

## If Not Me Then Who

In October 2008, Cabell Brand, founder of the Cabell Brand Center for International Poverty and Resource Studies, published his first book titled "If Not Me Then Who". The book is intended as a roadmap for young people looking to change a complex and dangerous world.

The book focuses not so much on his accomplishments but more on his experiences of 80 plus years, including travel to poverty-stricken areas home and abroad. The book also focuses on the challenges that face our existence for many years to come. The goal of publishing this book is to stir up the young people to deal with the problems of America and the world.

The book is broken into six segments: personal involvement; economic opportunity; education; health; environmental; racial justice and values. Cabell, through this publication, wants to encourage everyone to take an active part in the future of our society.

His book, "If Not Me Then Who", is available through the following link: <http://www.ifnotmethenwho.org>.

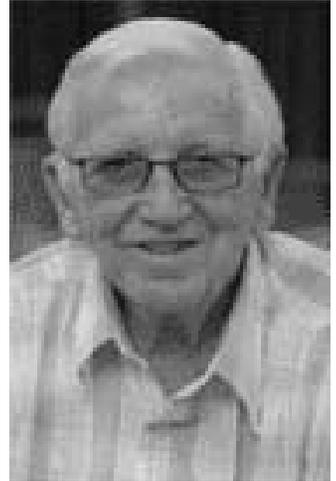
## Sign Up for AIChE SmartBrief

AIChE SmartBrief is an important weekly guide to news and information for Chemical Engineers. Every Tuesday, AIChE SmartBrief delivers news and technical information selected especially for chemical engineers. This FREE e-newsletter is available simply by going to the following link and completing the subscription form:

<http://www.smartbrief.com/aiche/>

## Cabell Brand

Cabell Brand is chairman of the Cabell Brand Center and president of Recovery Systems, Inc., a company that engages in business and environmental consulting and international development projects. He was a director of First Virginia Banks Inc. for 21 years. He is a former director of Electrolux Inc. (now Aerus LLC).



Mr. Brand is a native of Salem, Virginia; graduate of Andrew Lewis High School and Virginia Military Institute (VMI). He served in World War II in Europe as a Captain and then with the US State Department in Berlin, Germany during the "Berlin Blockade."

He returned to his home in Salem in 1949 and took over his father's small direct selling shoe business, the Ortho-Vent Shoe Company. Using this as a base, he expanded the business, formed The Stuart McGuire Company, Inc., took it public in 1970 and sold it in 1986 to the Home Shopping Network.

He founded Total Action Against Poverty in the Roanoke Valley in 1965 and was its president and chairman for 30 years. During that 30-year period, he helped start many innovative programs such as Head Start, the Child Health Investment Project (CHIP), Virginia CARES, and the Virginia Water Project, all focused on low income people.

He is chairman emeritus of TAP and CHIP, board member emeritus of Virginia Community Development Corp., and a board member of Virginia Conservation Network, Action Alliance for Virginia's Children & Youth (now Voices for Virginia's Children), Western Virginia Land Trust, and Blue Ridge Public TV. He is a member of

the President's Circle of the National Academy of Sciences, the New Century Vital Signs Project and the World Business Academy.

He was chairman of the Virginia State Board of Health and director of the Young Presidents' Organization. He is a recipient of the Hall of Fame Award of the Direct Selling Association, the National VISTA Award (as the businessman in the U.S. who had done the most for low income people), and the Lyndon Baines Johnson Humanitarian Award. He has received honorary degrees from Roanoke College, Washington & Lee University, Ferrum College, and Virginia Western Community College.

He is married to the former Shirley Hurt and together they have eight children and 13 grandchildren.

### **Two New Free Subscriptions for ACS Members**

Who reads all 33,500+ articles destined for publication each year in ACS's peer-reviewed scientific journals? We do in the ACS Office of Public Affairs. Our science writers sift through 130 galleys or ASAPs every working day, searching for newsworthy topics for press releases to the news media.

ACS members now can have a free subscription to the exclusive publication that turns research in journals and Chemical & Engineering News into headlines and sound bites in newspapers, magazines, TV, radio and online sites. Until now, the ACS News Service Weekly Press Pac was available only to 2,000 journalists around the world. With a PressPac subscription, you get an insider's perspective on the process of translating chemical research into news that connects with the everyday lives of non-scientists.

For a sweeping panorama of the news coverage from the PressPac, sign on for a free subscription to ACS Daily News Briefs. This daily e-newsletter showcases highlights from news media coverage of the PressPac and other ACS news.

To get the Weekly PressPac and Daily News Briefs, send an email to [newsroom@acs.org](mailto:newsroom@acs.org) with the word "Subscribe" in the Subject line.

### **National Chemistry Week**

The theme of his year's National Chemistry Week is "Chemistry—It's Elemental!". The year 2009 marks the 22<sup>th</sup> anniversary of NCW. The mission of NCW is to reach the public, particularly students, with positive messages about chemistry and to provide a means of effectively mobilizing ACS local sections.

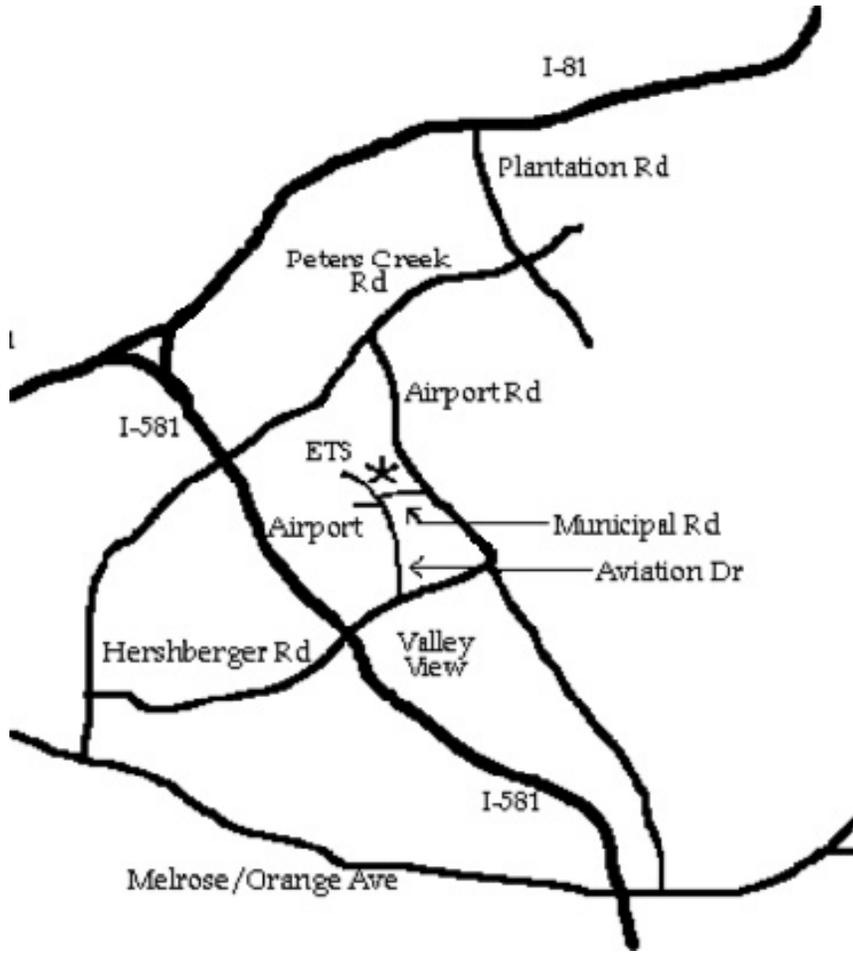
When former ACS President, George Pimentel, conceived the idea of celebrating National Chemistry Day in 1987, he never could have predicted where his idea would lead. From a one-day celebration, National Chemistry Day grew into National Chemistry Week. From a biennial celebration, the celebration became an annual event in 1993. The program has been the recipient of several prestigious public relations and association awards.

Join with ACS this October 18-24, in this 22<sup>th</sup> anniversary year of National Chemistry Week to celebrate "Chemistry—It's Elemental!".

## Directions to ETS, Inc.

ETS is located near the Roanoke Regional Airport, at 1401 Municipal Rd., NW. There are various ways to get to there, none easy to describe. Possibly the easiest way is to follow the signs from I-581 to the airport. When the entrance to the airport is on your left, Municipal Rd. will be the next road on the right.

## Map to ETS, Inc.



Vernon Miller, Editor  
VA Blue Ridge Section, American Chemical Soc.  
Chemistry Dept., Roanoke College  
Salem, VA 24153-3789

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The October meeting is scheduled for Monday, October 19 at Ferrum College. The speaker will be Robert Blackledge with the talk entitled "The Floyd Landis Sports Doping Case as Evaluated by a Forensic Analytical Chemist". The contact person is Jason Powell.