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The Executive Council Hosts the May Meeting

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VIRGINIA BLUE RIDGE SECTION

AMERICAN CHEMICAL SOCIETY

694th SECTION MEETING
Tour of Parkway Brewing Co.

Tuesday, May 22, 2018

PROGRAM:

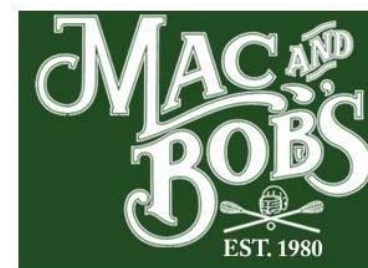
4:00 PM – Tour of Parkway Brewing Co.

5:15 PM – Dinner at Mac & Bob's Restaurant

This meeting of the Local Section comprises a tour of the Parkway Brewing Company of Salem, Virginia. We will meet at the brewery promptly at 4:00 PM and commence our tour immediately. After the tour, we will drive (ca. 10 minutes) to Downtown Salem and have dinner together at Mac & Bob's Restaurant. This restaurant was chosen because they serve inexpensive American food, because they can handle large groups, and because *they serve Parkway beer!*

An RSVP is requested by 4 PM on Monday, May 21, the day before the meeting, by phoning Paul Deck at 540-231-3493 or by email to pdeck@vt.edu so that we can advise Parkway of the size of our tour group. Also please let Paul know if you will be joining the group for dinner at Mac & Bob's so that he can make a reservation.

Est. 2012
Parkway
BREWING CO.
Salem, Virginia





Mike Pensinger
General Manager and Brewmaster
Parkway Brewing Company

Mike Pensinger started brewing beer at home in 1995 and promptly became seriously involved in the Hampton Roads brewing scene. Leadership stints in the Hampton Roads Brewing and Tasting Society and a part time gig teaching beermaking prompted him to purchase a local homebrew supply store and create HomeBrewUSA.

Between 2002 and 2014, Mike retired from the US Navy and logged a truly jaw-dropping record of accomplishment as a brewer and businessman. First he served as a brewer at Hilltop Brewing Company (Virginia Beach). Then he ran the bottling line at St. Georges Brewing Co. (Hampton), led the renovation and rebuilding of the Williamsburg AleWerks, burnished his credentials as an award-winning brewer at the River Company in Radford, built the Holston River Brewing Company (Green County TN) from the ground up, and returned to the River Company for another stint as brewmaster. He joined Parkway Brewing Company as Brewmaster in 2016 and was named General Manager in 2017.

Mike and his talented team of brewers are working diligently to replicate the success that Parkway has achieved in the Roanoke & New River Valleys in new regional markets & beyond.

The Parkway Brewing Company Story

The story of Parkway Brewing Company is a love story, a story that embodies the American Dream, a story of do-it-yourself determination, a story that continues on an exciting journey, much like the scenic highway for which Parkway Brewing is named. Two couples with a dream: a Master Brewer with a scientist's brain and an artist's palate, a visionary instigator with a dogged determination and their two creative and clever wives saw craft beer culture exploding across the nation and wanted to bring it home to the mountains of southwestern Virginia.

Since opening in 2013, Parkway Brewing Company has not only created some of Virginia's tastiest brews, but they have created a place that has brought together a community of like-minded, free-spirited beer lovers with a penchant for the great outdoors. Their original and distinctive branding has cemented their place on the map amidst a sea of new breweries.



Directions

Parkway Brewing Co. is located at 739 Kessler Mill Rd. in Salem (540-404-9810).

Coming from From I-81 take Exit 141 for VA-419 (Electric Rd.) toward Salem. Drive about one mile and turn right onto Dalewood Ave., and then in less than 1/10 mile turn left onto Garst St. Cross Mason Creek and turn left on Kessler Mill Rd. The brewery is on your right.

Coming from US-460, proceed east from VA-419 about 0.2 mile and turn right on Kessler Mill Rd. The brewery will be on your left in about 0.8 mile.

Mac & Bob's is located at 316 E. Main St. in Salem (540-389-5999). To reach the restaurant from the brewery, travel south on Kessler Mill Road less than one mile, and turn right on Main Street. The restaurant is on the left, just to the east of Thompson Memorial Blvd.

